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Santa Maria Community Services
Board of Directors 2012

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Luther Smith - Xavier University
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Santa Maria Community Services provides Greater Price Hill residents with educational tools and resources to build strong families, promote health residents and foster neighborhood revitalization. For more than 115 years Santa Maria has helped families help themselves.
Stable growth. That phrase characterizes Santa Maria Community Services’ past year. We completed 115 years of service this year—a strong testament to the staff and volunteers who do the everyday work of Helping Families Help Themselves. And we continue to have a solid reputation with those we serve and those who support us, because we produce results in the lives of children, youth, adults and families and make a difference in the broader Price Hill community.

This report highlights some of our results in preparing children for kindergarten, teaching youth problem-solving skills, connecting uninsured adults with medical care, coaching families around finances and employment, teaching English speaking classes to international residents, delivering meals-on-wheels and providing other services that help people move toward self-sufficiency.

A significant highlight of the year was the merger of Literacy Center West into Santa Maria in September. Their successful, award-winning GED preparation and job placement services, particularly focused on young adults, are a perfect complement to Santa Maria’s existing array of services.

As you review our annual report, please accept our deepest gratitude for your support in the past and your continued investment in the future.

Sincerely,

Ted Mitchel
Chair, Board of Directors

H. A. Musser, Jr.
President and CEO

Our Mission
Santa Maria empowers Greater Price Hill Families as they achieve sustainable health, housing, and family life.

Our Vision
Santa Maria is a catalyst to improve the well-being of Greater Price Hill families.
Early Childhood Development/Parenting

Amanda and Gilo Lopez have four children: Isabella, Selena, Juan and Marvin -- 6 months old, 4, 6, and 8 years old respectively. Amanda found out about Santa Maria’s Promoting Our Preschoolers Program (POP) at the Women, Infants & Children's office through Santa Maria’s family advocate. Her oldest son Marvin started with Santa Maria’s POP Home Visitor, Regine Gordon, in September of 2009. Amanda was amazed how well her children connected with Regine -- her kids are usually very cautious about starting to socialize with others. Regine was very patient, balancing the presence of the other children at home. She worked with all three older children helping them get ready for kindergarten.

Amanda did not think that Juan would do well in kindergarten since he does not like to sit still, but he adjusted very well. Juan's scores improved dramatically while Regine was working with him: he moved from 44th percentile in DIAL (Developmental Indicators for the Assessment of Learning) test to 76th percentile, meaning that as he exited the POP program he scored higher than 76% of children on that test. Selena is currently the only child in the family enrolled in the POP Program and her results are astonishing: she moved from 44th to 99th percentile on DIAL test. Amanda notes that Regine’s visits are always enhanced by various complimentary materials and activities that her kids love: the favorite game of all three older kids is the “rhyming monster” game. When Amanda’s children grow a little older she wants to work with children, because she says it is a joy for her to see children learn.

In 2012, 90% of the 102 children enrolled in Promoting Our Preschoolers program for 6 months or more raised their kindergarten readiness by 13.32 points.

Literacy Center West

Literacy Center West is more than a GED program. Students work with staff on career pathways, and staff help them find supports so that they can begin to provide for their families. Judy's sister and cousin were students at LCW, and in a little over a month Judy earned her GED. After completing the job readiness and placement workshops with staff, she obtained a job. She worked with LCW staff on how to navigate the maternity leave system and continue to keep her job. Upon her return to work she was promoted to Assistant Manager. In her own words: “LCW helped me with things I would not be able to accomplish by myself.”

In 2012 Literacy Center West assisted 54 students in achieving and graduating with their GED.
How We Helped in 2012

Wellness / Bienestar

In November 2012 John (name has been changed due to confidentiality), a 58 year old uninsured man with few resources, came to Santa Maria for his chronic back pain and depression. When he sat down to schedule a medical referral, he revealed more of his story. For the past four years he had been homeless and using drugs, and had recently been released from jail. Every attempt to find work or housing failed due to his criminal history. It seemed that at each turn he was faced with people who were unwilling to give him another chance. He needed someone to listen to him and empower him.

The first issue staff at Santa Maria addressed was his homelessness. After a long search, we found a landlord who was willing to rent to him, and not two weeks later he contacted us to say he was moving into his new apartment, and another organization was providing the financing. Santa Maria is happy to report that in January he enrolled in college and was working part-time as a janitor. It was amazing how much John was able to accomplish once he had the support system. It only took a helping hand for him to start creating positive changes for himself. A true success story, in three short months John was able to go from a homeless, drug-addicted ex-con to a settled, sober college student working part-time.

In 2012 633 clients increased awareness of chronic and debilitating diseases within 2 months of participation. Within 4 months 505 had a confirmed medical appointment and info for a successful medical visit.

International Welcome Center

Margarita Gonzalez, 31, and her family have a lot of things working in their favor. Margarita regularly attends the English Language Learners (ELL) classes and coffee hours offered by Santa Maria’s International Welcome Center. All three of her children (Dana, 9, Aileen, 6, and Kimberly, 2) are bilingual. In spite of hurdles that immigrants can face, Margarita is working very hard to make sure her children have every opportunity possible by getting involved in their lives as well as her community. Her children’s education is very important, and she makes a point to always attend parent/teacher conferences, as well as give them the opportunity to participate in various extra-curricula activities, such as the MyCincinnati music program in Price Hill. All of Margarita’s children volunteer and receive extensive tutoring.

In 2012 Santa Maria’s International Welcome Center reached 233 adults and 188 children from 23 different countries with two key services: English as a Second Language classes and family support services and other educational programs.

In Memory Of:
Barbara Acheson
Edward Acheson
Michael Acheson
William and Mary Alrichs
Ruth Koppenhoefer
Anne Coffaro Angilella
Anthony and Janice Schaefer
Ken Barhorst
Barbara Kruetzkamp
Norma Berringer
Carroll Berringer
Robert Bill
Guy and Del Langenbrunner
Catherine Binkley
Barbara Hammersmith
David Black
Nancy Black
George Brinkman
Paul and Shirley Reisiger
James and Helen Broe
Mary Nicolay
Bob Bruns
Guy and Del Langenbrunner
Dorothy Callaway
William and Nancy Remke
Pastor Ernst Cassy
Joe Busken, Jr.
Ruth and Pasquale Daria
Patricia Gerke
Rose Delaney
Barbara Kruetzkamp
Helen Dirr
Annette and Theodore Suesz, Jr.
Judy Ann Doepker
William and Nancy Remke
Andy Espy
W. Joseph Williams, Jr.
Lillian Fey
Patricia Hart Limesch
Jack Fricker
Bob and Joan Friedmann
Virginia Gardner
Tim and Marianne Shannon
John and Colleen Walroth
Peter Ginocchio
Deborah and Louis Ginocchio
Angela Hammersmith
Guy and Del Langenbrunner
Joan Heidemann
Anonymous
Mary Rose and Tom Hart
Nancy Humphrey
Nune Krayterman
Literacy Center West Staff
M. Maureen Max
Janet Jesse
William and Nancy Remke
Janet Jesse
William and Nancy Remke
Judge John W. Keefe
Mrs. John W. Keefe
Mary Kersting
Anonymous
Jeanette Kerth
Tom and Janet Wemke
George Klapper
William and Nancy Remke
Daniel Kohnen
Nancy Black
William Leesman
William and Nancy Remke
Jack Lengerich, Sr.
William and Nancy Remke
Carol Logan
Nune Krayterman
Literacy Center West Staff
Charles Lohman
Anonymous
Elizabeth McCrone
William and Nancy Remke
Lucille Melrose
Walter Melrose
Sr. Terry Metz
Nancy and Norman Ferrari
James Miller
Paul and Shirley Reisiger
Joseph Murray
William and Nancy Remke
Harvey Musser
Doris Musser
John Nieszel
Don and Jane Luebe
Tom O’Brien
William and Nancy Remke
Joan Rimele
Bob and Joan Friedmann
Jerome Roth
Mary Rose and Thomas Hart
Virginia J. Ruehlmann
Eugene Ruehlmann
Mary Rullmann
Bob and Joan Friedmann
Martha Russell
William and Nancy Remke
Betty Schiller
Michael and Anjanette Stautberg
Mary Siemer
Walter Siemer
Ray E. Stilt
Charles and Mary Hais
Queen City Financial Advisors
Jim Westerfield
Carol Espelage
Bob and Joan Friedmann
**Program Services For:**
- Clients Wellness/Bienestar.........................903
- Early Childhood Development/Parenting...........798
- Price Hill Financial Opportunity Center........533
- Literacy Center West.................................443
- Youth Development................................127
- Meals-On-Wheels...................................207
- International Welcome Center......................246

**Total Number of Clients Served:** 3,257

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**Age**

- **Children (0-17):** 13%
- **Young Adults (18-35):** 47%
- **Adults (36-54):** 23%
- **Adults (55 and older):** 17%

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**Ethnicity**

- **White/Caucasion:** 53%
- **Black/African American:** 39%
- **Multicultural:** 2%
- **Other:** 5%

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**Gender**

- **Male:** 34%
- **Female:** 66%

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**24% of clients served in 2012 were Hispanic**

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***Literacy Center West demographic numbers are not included, due to the merger of Literacy Center West and Santa Maria in the fall of 2012.***
2012 Financials

Income

<table>
<thead>
<tr>
<th>Funding Source</th>
<th>Amount</th>
<th>% of total</th>
</tr>
</thead>
<tbody>
<tr>
<td>United Way of Greater Cincinnati</td>
<td>$959,866</td>
<td>32.42%</td>
</tr>
<tr>
<td>Government Agencies</td>
<td>$871,056</td>
<td>29.42%</td>
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<tr>
<td>Contributions</td>
<td>$1,052,824</td>
<td>35.56%</td>
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<tr>
<td>Program Service Fees</td>
<td>$34,914</td>
<td>1.18%</td>
</tr>
<tr>
<td>Special Events (net of Expenses)</td>
<td>$5,540</td>
<td>0.19%</td>
</tr>
<tr>
<td>Investments and Miscellaneous Income</td>
<td>$36,756</td>
<td>1.24%</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$2,960,955</strong></td>
<td><strong>100.00%</strong></td>
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</tbody>
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Our Focus and Our Programs

Our Focus

• Children and Youth through high school have the foundation, resources and encouragement to succeed in school
• People have affordable, quality housing, financial education, and access to employment services
• People access health education and screenings and connect to appropriate resources to maintain health and well being

Our Programs

Early Childhood
• Every Child Succeeds
• Family Child Care Provider Training and Support
  • Promoting Our Preschoolers

Education
• International Welcome Center
  • Literacy Center West
  • Youth Development

Income
• Literacy Center West
• Price Hill Financial Opportunity Center

Wellness/Bienestar
• Health Fairs
• Health Navigation
• Meals-on-Wheels
• Health Access through Good Samaritan Free Health Clinic of Price Hill

Net Assets at the End of the Year

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Unrestricted</td>
<td>737,699</td>
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<tr>
<td>Temporarily Restricted</td>
<td>417,921</td>
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<tr>
<td>Board Restricted</td>
<td>269,544</td>
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<tr>
<td>Permanently Restricted</td>
<td>7,000</td>
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</tbody>
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